



# International **Alumni Workshop**

BUDAPEST, HUNGARY  
3-5 OCTOBER 2018





International  
Alumni Workshop

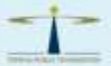
# International and national trends in higher education

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STIPENDIUM  
HUNGARICUM





# Agenda

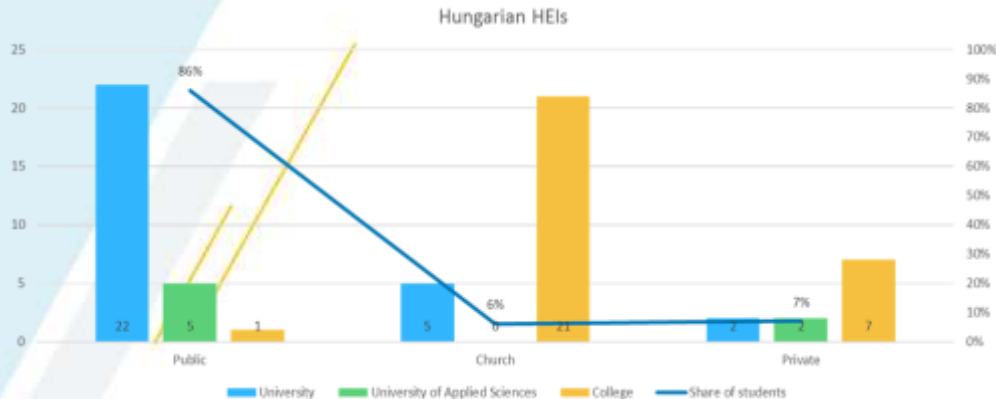
- International context
- National strategy and priorities
- Internationalisation of higher education
- Tempus Public Foundation's activities
- Latest trends
- Major achievements
- International promotion activities
- International alumni network

# International context

- Globalisation, economic crisis, identity transformation of EU
- Education as a European priority
- EHEA objectives (2025)
  - Language education
  - Strengthened Erasmus+ programme
  - European Student Card
  - European Universities incentive
  - Automatic transfer of secondary and higher education degrees
- Paris Communiqué (EHEA – Paris 2018)
  - Increased co-operation in the renewal of teaching & learning
- Increasing regionality (Nordic, Baltic, V4)

# Basic facts about Hungarian HE

- 65 higher education institutions
- 44 internationally active
- cca. 280 000 student population (87% public, 6% church, 7% private)
- Member of European Higher Education Area (Bologna Process)





# National strategy and priorities

- No specific internationalisation strategy, but part of the HE strategy
- By 2023
  - 20% of the graduates shall have international learning experience
  - increasing the number of foreign students to 40 000 (at present cca. 32 000)
- More high quality higher education programmes and better services for international students
- HE modernization, increasing quality of higher education for Hungarian students as well
- International students on university campuses: enhancing values of the **international classroom, internationalization at home, intercultural skills**
- Increasing attractiveness, **global visibility**, attracting top talents, **enlarging the Hungarian scientific global network**

# Programmes supporting the internationalization of HE



**Outgoing credit mobility; HE Internationalisation:** trainings, workshops, promotion (fairs, web), **Alumni**, studies, assessment of IHE



European and non European student, staff mobility and partnerships

- **Increased funds** for internationalisation:
  - Campus Mundi (ESF, 2016-2021),
  - Stipendium Hungaricum (national, 2013-)
- **Integrated co-ordination (since 2015)** – Tempus Public Foundation



**Stipendium Hungaricum:** scholarship for incoming international students in full degree programmes; Higher Education Internationalization



**Bilateral State Scholarship:** student, staff, researcher mobilities between partner countries of Hungary



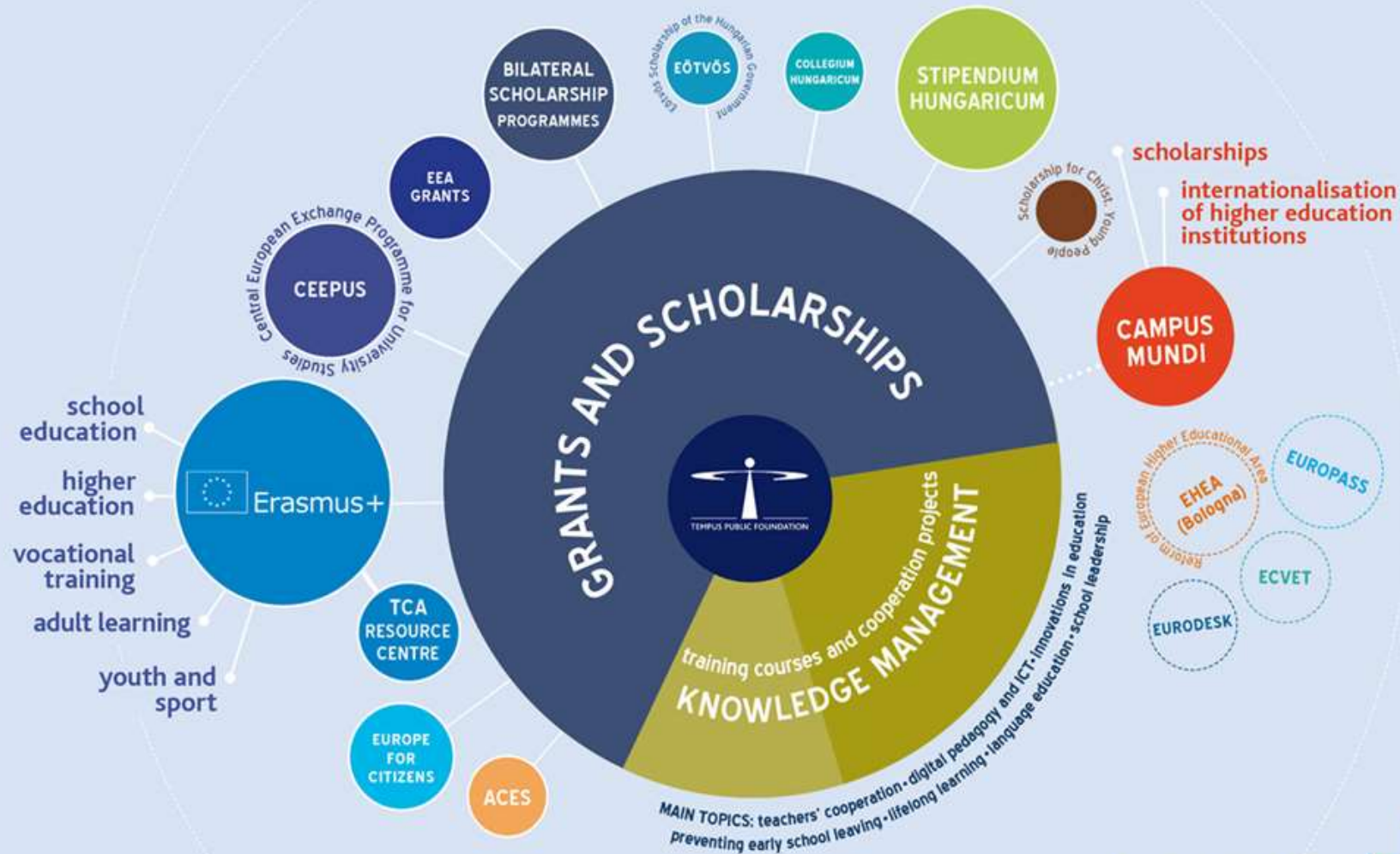
**Regional (Central-European) funds** for mobility and partnerships



# Tempus Public Foundation

- A non-profit organization, background institution of the Ministry of Human Capacities
- Founded in 1996, more than 20 years of expertise
- **Management/coordination of international cooperation programmes and special projects - education, training and EU-related issues**
- **Objectives:** supporting HU education and training institutions in international cooperation
  - Implementing agency for European and national, multi-, bilateral educational programmes
  - Mobility and knowledge management
- **Stability in fundamental values**
  - Transparent, standard operation (regular controls and checks by national authorities and the EU), ISO 9001
  - High professional standards
- **Engagement of the staff**
  - Towards internationalisation and
  - Quality improvement of HU education and training system







# Latest trends

Students and foreign students in Hungary



Europe

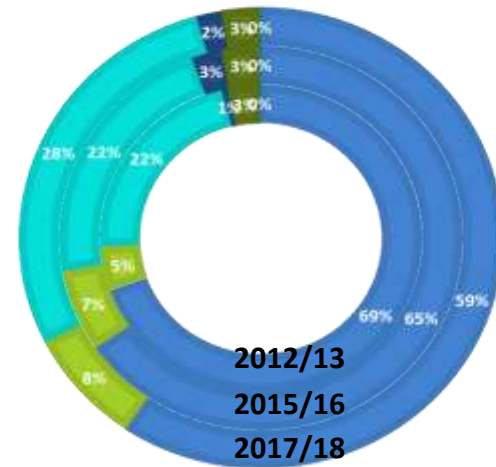
Africa

Asia

South America

North America

Australia



2012/13

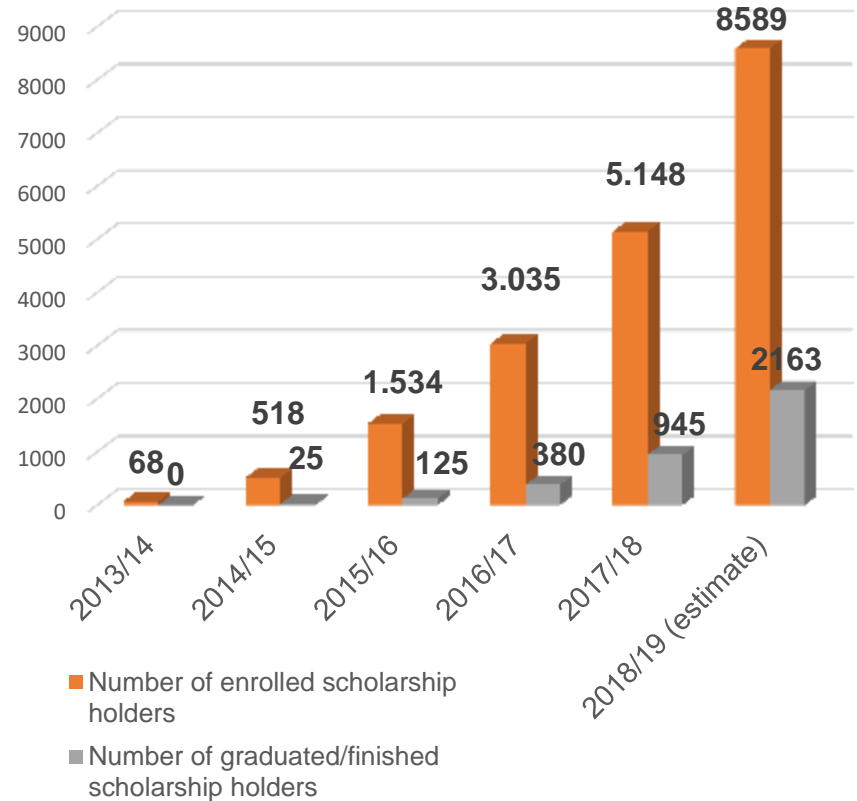
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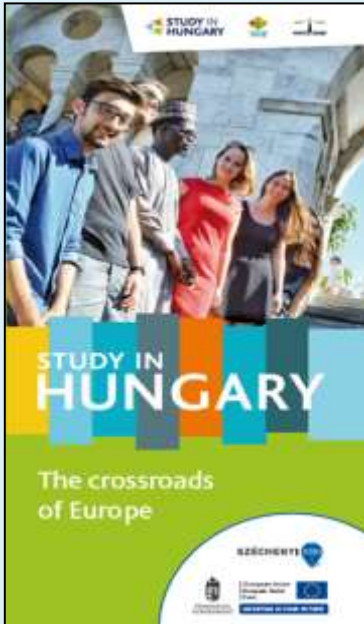
2017/18



## Major achievements

- **Internationalisation** has become a **priority** (both at national and HEI level)
- 2017/2018: **32 309 international students** (25 554 in study programmes taught in foreign languages)
- **Ratio of international students** in full-time study programmes: **15%**
- **Number of foreign language study programmes:** **x3**
- **Student satisfaction** is high
- **Drop off rate:1,5%** (national average: 37%)
- **Academic performance:** steady, around 110% of the national average
- 96% of students would **choose Hungary again** as a study destination





Study in Hungary  
leaflet



Study in Hungary student brochure



Stipendium  
Hungaricum  
leaflet



Study in Hungary website

# International promotion



Study in Hungary Facebook page



# International Alumni Network

**Initiated by the Hungarian government** - strong government commitment and financial support since 2016

We would like to engage **all foreign citizens** who have ever studied in any Hungarian higher education institutions full-time and part-time.

**Maintaining contact** with former students and **establish a highly engaged alumni community**

- to strengthen economic, diplomatic, cultural and scientific relations with their country of origins
- to promote Hungarian higher education and Hungary



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# Alumni meeting in 2016



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# Thank you for your attention!

[www.tka.hu/english](http://www.tka.hu/english)

[www.studyinhungary.hu](http://www.studyinhungary.hu)

