

From sea to shining sea:

Internationalization of higher education in the US -Comparisons and contrasts with the Hungarian experience

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Articulated
institutional
commitment



Administrative
leadership,
structure, and
staffing



Curriculum, co-
curriculum, and
learning outcomes



Faculty policies
and practices



Student
mobility



Collaboration and
partnerships

← **COMPREHENSIVE INTERNATIONALIZATION** →

Student priorities when choosing an institution for study abroad

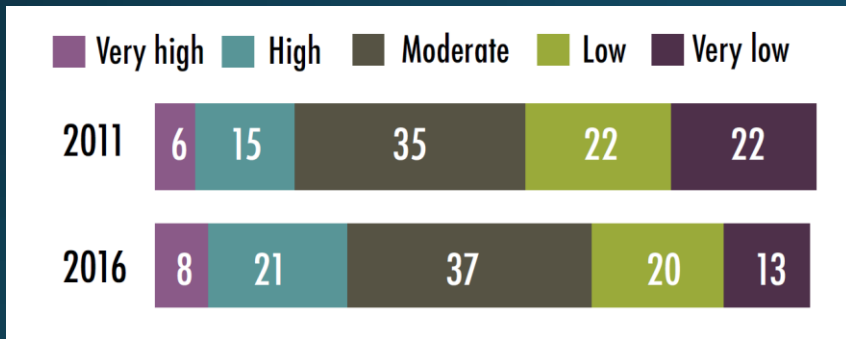


Source: British Council Student Insight

Note: The 1 through 7 scale indicates the ranking of the answer in that particular year, e.g. 'quality of the course' was the top selected answer from 2007 through 2016, inclusive.

State of the union – US efforts

- Internationalization continues to gain momentum



PRIORITY ACTIVITIES FOR INTERNATIONALIZATION

#1: Increasing study abroad for U.S. students

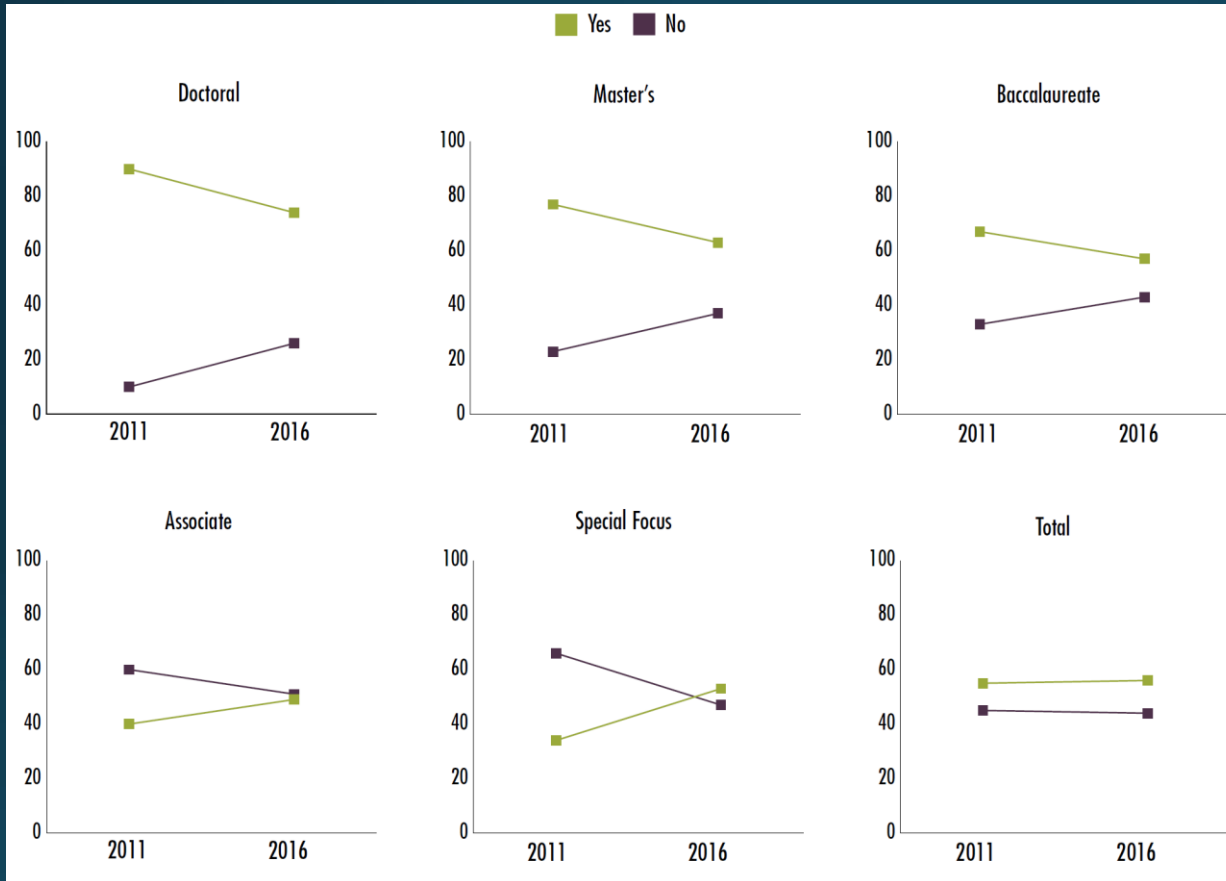
#2: Recruiting international students

#3: Partnerships with institutions abroad

#4: Internationalizing the curriculum/co-curriculum

#5: Faculty development

Internationalizing the curriculum

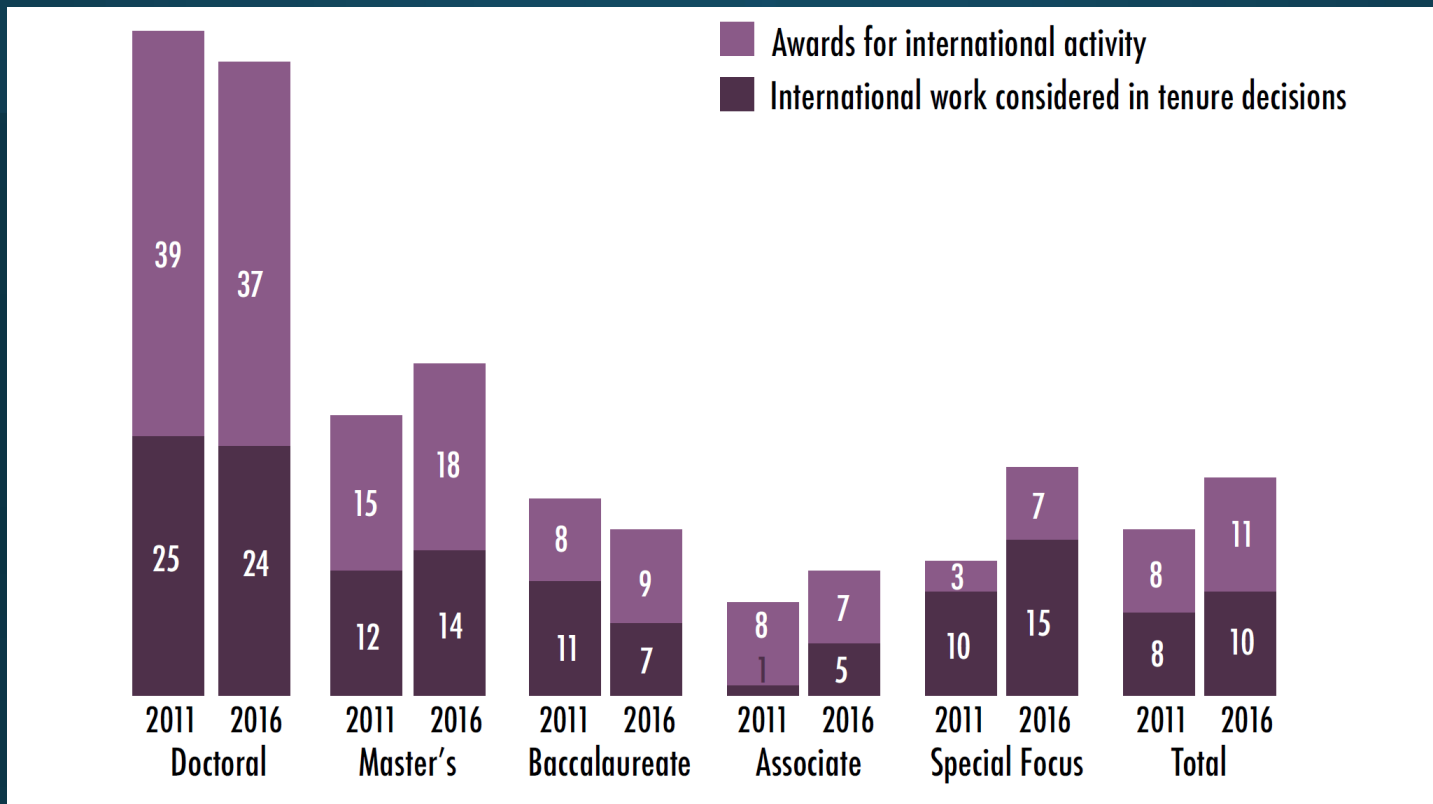


- Institutions actively working to internationalize the undergraduate curriculum has remained nearly unchanged since 2011
- 64 % of institutions have specified international or global student learning outcomes
- 49 % reported that their **general education requirements** include an international/global component

Percentage of institutions engaged in efforts to internationalize the undergraduate curriculum

Curriculum internationalization

- 92% of institutions indicated that internationalization takes place on the individual course level
- **International/global tracks, concentrations, or certificates** are a component of curriculum internationalization
 - **Business** is the most common field in which such options are available to students
- 32% of institutions are using technology to facilitate course-level collaboration between faculty and/or students on the home campus and counterparts overseas



Faculty roles in internationalization

- An increasing percentage of institutions are considering international work/experience in promotion and tenure decisions and/or offering faculty awards for international activity

International student body %



Differences in internationalization

- The United States has tended to emphasize globalization of the curriculum, area studies, and foreign language study
- Europe (including Hungary) has tended to emphasize networking and mobility
- European Credit Transfer System (ECTS) in Hungary as an important promoter of higher education internationalization

